**GWEN KIDERA** 

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### **EDUCATION**

**Northeastern University** Boston, MA

Bachelor of Arts Degree in International Affairs and Environmental Studies

May 2012

Minors in Business Administration and Social Entrepreneurship

GPA: 3.82

Honors: Graduated Summa Cum Laude; Dean's List (2007-12); Honors Program; President's Volunteer Service Award; Provost Research Grant; Presidential Global Scholar; Tufts University's Future of Food & Nutrition Conference Presenter; OISP Photo Contest: 1st Place; Coolest Co-op Video: 2nd Place; Most Influential Seniors

Volunteer: Global PACT; Virus and Infection Prevention Crew at Fenway Health; GAP Conversation Partner; Little Brothers—Friends of the Elderly; Citizen Teacher for Citizen Schools

### Centre D'Études Franco Américain de Management

Lyon, France

Completed Business Administration Minor during semester abroad

September-December 2010

#### **EXPERIENCE**

# The Social Enterprise Institute

Teaching Assistant

Cape Town, South Africa

South Africa Field Study Program

June-July 2012

Organized logistics for 45 students and their collaboration with 18 local entrepreneurs; graded assignments

Research Associate

Boston, MA

Designer/Writer/Photographer

January-April 2012

- Photographed special events; designed promotional fliers; wrote articles for the Social Enterprise Review
- Developed itineraries and other logistical materials for the students of upcoming summer field study programs

Teaching Assistant

Boston, MA

Global Social Entrepreneurship

January-April 2012

Maintained the Blackboard site by uploading and creating course documents; provided assistance to 56 students Research Associate Boston, MA

Social Enterprise Case Series Writer/Lecture Series Coordinator

January-June 2011

Designed and disseminated promotional posters to encourage attendance at lectures; wrote clear, concise cases

Teaching Assistant Dominican Republic Field Study Program Santo Domingo & Santiago, Dominican Republic May-June 2011

Planned multiple aspects of the trip from researching excursions to roommate assignments for 28 students

Teaching Assistant

Boston, MA & Cruz Verde, Dominican Republic

Advanced Studies in Social Entrepreneurship in the Developing World January-May 2011

Coordinated logistics with partner organizations for Alternative Spring Break trip to the Dominican Republic

Organized community mapping and census project as a community needs assessment for future microloans

Team Leader Latin America Field Study Program **Belize & the Dominican Republic** May-June 2010

September-December 2011

Collaborated with local microfinance institutions and university students to conduct impact assessment surveys

### Miriam Kanana Mubichi Foundation

Interviewed mothers of malnourished patients; researched malnutrition to develop preventative programs

- Maintained school enrollment rates by creating three feeding programs; conducted site visits and tracked deliveries
- Formulated and taught lesson plans, based on research, to over 50 primary school students to improve hygiene

# **Clinton Health Access Initiative**

Boston, MA

Recruitment Volunteer

Volunteer Intern

June-August 2011 Posted new positions to hiring websites and created Google AdWords campaigns to encourage applicants

- Managed social media sites to uphold the organization's positive image and increase support for its programs

Additional: Co-Founder of ThePhotographyLeague.com (February 2012 to Present): accepted to IDEA Venture Accelerator

### **SKILLS/LANGUAGES**

Skills: Proficient with Microsoft Word/PowerPoint, Corel Draw, Weebly, Asana, Facebook, Twitter; Intermediate with Microsoft Excel/Publisher, Adobe InDesign/Photoshop/Lightroom, WordPress, Google AdWords; scuba certificate Languages: Conversational Spanish; Beginner French, HTML, CSS

Exhibits: "Life Through My Lens: A Glimpse" personal photography at Gallery 360 (June-September 2012)